

SHASHWAT SINGH

TORONTO ON | +1(437) 662-8812 | singh.shashwats@gmail.com

PROFESSIONAL SUMMARY

Skilled and creative Graphic designer and UI/UX designer interested in working on engaging visuals and well-designed user- interfaces for a few years continuously. Skilled in the ability to take too many technical concepts and render them into communicative, easily accessible designs that fulfill client goals. In particular, one needs to demonstrate that one has the potential to perform tasks cooperatively in diverse settings and, most importantly, write successful projects within the given timeline. With the aim of enhancing the company's innovative potential and providing successful contributions to the work conducted in the field of design solutions.

WORK EXPERIENCE

Redeem Clothing Recycling Inc. Co-op

Graphic Designer & UI/UX Designer

Oct 2024 – Dec 2024

- Optimized user experience for the company's digital platforms
- Designed and developed visually engaging digital and print materials

E-Help Education and Migration

Graphic Designer & UI/UX Designer

May 2023 – October 2023

- Spearheaded the conceptualization, coordination, and development of Web GUIs and Mobile GUIs spanning various platforms.
- Presented design concepts to stakeholders, incorporating feedback to enhance design iterations.
- Crafted impactful icons and graphics aligned with brand identity and contemporary design trends, while also proposing optimal interfaces for products.
- Leveraged tools such as Sketch, Figma, and Adobe XD to meticulously craft wireframes, prototypes, and high-fidelity mockups.

Uprisen Rising Brand

Graphic Designer

January 2022 - April 2023

- Spearheaded comprehensive branding initiatives integral to the marketing role, encompassing the design and execution of logos, visual identity systems, and marketing materials to establish a cohesive and memorable brand identity.
- Developed compelling web, social media, and email marketing materials, resulting in a significant increase in online activity and contributing to a notable 56% rise in sales.

WebApp

Graphic Designer & UI/UX Designer

October 2021 – December 2021

- Played a central role in overseeing comprehensive branding projects, which included the design and implementation of logos, visual identity systems, and marketing materials to establish a consistent and distinguishable brand image.
- Successfully developed Web, social media, and email marketing materials, resulting in a notable increase in online activity, contributing to a significant 48% boost in sales.

EDUCATION

York University

Ontario Graduate Certificate in Digital & Content Marketing

Toronto

Jan 2025 – Sept 2025

Humber North Campus

Ontario Graduate Certificate in User Experience Design

Toronto

Jan 2024 – Jan 2025

CCSUs

Bachelor's in Computer Application

New Delhi

2016-2019

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Hiring Manager

Dear Hiring Manager,

I am writing to express my interest in the UX Designer position at your esteemed organization. With a solid foundation in user experience design, have been enhanced through my Ontario Graduate Certificate in User Experience Design at Humber North Campus, I bring a blend of strong theoretical knowledge and practical experience. My roles as a graphic designer and UI/UX designer at E-Help Education and Migration, WebApp, and Uprisen Rising Brands have honed my skills in creating intuitive and visually compelling interfaces for various digital platforms. At E-Help Education and Migration, I worked on UI design for apps and games, ensuring seamless user experiences, while at WebApp, I focused on designing for Android, iOS, and iPad applications, aligning with current trends and user needs. My experience in marketing and advertising design further sharpens my ability to understand and meet client requirements, using tools such as Adobe XD, Photoshop, and Illustrator to deliver high-quality work. I am particularly drawn to your organization's commitment to innovation and excellence in technology, and I am eager to contribute to projects that impact users globally. I thrive in collaborative environments, valuing open communication to ensure that the final product exceeds expectations. Thank you for considering my application; I look forward to discussing how my skills and experiences align with your organization's needs.

Sincerely, Shashwat
Singh